



# Inspire Change

It is the main purpose of Closca. The brand from Valencia that, using design and innovation, seeks to make you reflect about your daily habits and inspire you to change them towards more sustainable ones.

The objective is to make us aware of our co-responsibility and therefore make us inspire the change of individual behaviors to generate a positive impact on the planet.

Join the community that inspires change.



# #CitiesWithSoul

Did you know that by 2050 most of the world population will live in urban areas? The challenge now is to make those cities a better place to live in, to create #CitiesWithSoul.

Inis challenge promotes the use of non-polluting transport such as bicycles or scooters, for urban mobility in the last mile. But always in a safe, elegant and comfortable way. Because by changing the way we move, we will change the way we live.



# CLOSCA HELMET CLASSIC The Icon

Inspired by the Guggenheim in New York, it has positioned itself as a design icon winning the most recognized design awards:

Red Dot Design Award 2015, Gold Delta Design (2017) and Eurobike Award (2015).















### BENEFITS



### SAFETY

In the event of a collision the impact is optimally dissipated thanks to micro-movements.

DOUBLE CERTIFICATION EN1078 / CPSC.



### FOLDABLE

Patented system that reduces its size by 55% in just 1 second. Carry it in your bag or backpack.



### VENTILATED

Hidden air-flow openings.



### LIGHTWEIGHT

(250gr-290gr)



**ADJUSTABLE** Elastic strap.



### 3 SIZES

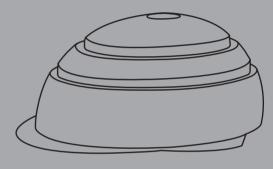
Available from S to L.

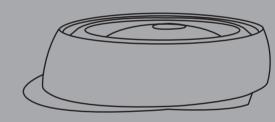


### INTERCHANGEABLE VISORS

That can be combined with your daily looks.







Black

3 sizes: S, M, L



White 3 sizes: S, M, L



White + Nordic Gray

3 sizes: S, M, L



White + Nordic Gray

3 sizes: S, M, L



Black + Nordic Wheat

3 sizes: S, M, L



White + Nordic Wheat

3 sizes: S, M, L



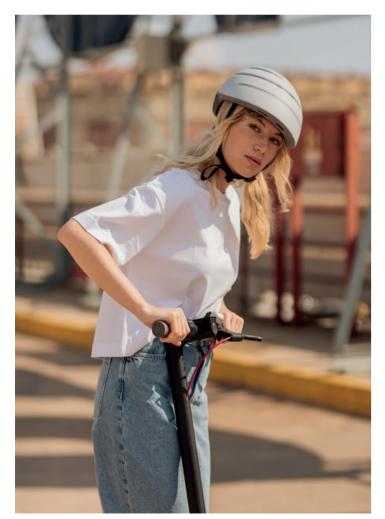






# CLOSCA HELMET LOOP For urban explorers

Urban, sleek and available in a variety of colour combinations combinations, the perfect helmet for those that move around the city with style.







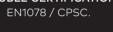
### BENEFITS



### SAFETY

In the event of a collision the impact is optimally dissipated thanks to micro-movements.

### DOUBLE CERTIFICATION





### AIRFLOW VENTILATION

With a concealed orifices system that also protects you against fine rain.



### ADJUSTABLE

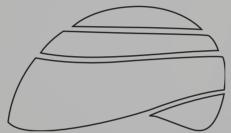
Elastic strap.



### 2 SIZES

Available in M and L.





LIGHTWEIGHT

(340gr-375gr)

FOLDABLE

Reduce its size by 45% in

just 1 second thanks to its

patented system.

### PORTABLE

Store it comfortably in your backpack or bag wherever you go.



### 15 COLORS

To find the perfect



3 YEARS GUARANTEE

Graphite + Black

2 sizes: M, L



Graphite + White

2 sizes: M, L



Pearl + Black

2 sizes: M, L



Pearl + White



2 sizes: M, L



Himalaya

2 sizes: M, L

Abyss

2 sizes: M, L



Sahara

2 sizes: M, L



Amazonia

2 sizes: M, L









# CLOSCA HELMET LOOP REFLECTIVE For night riders

The safest helmet for night riders.
Turn any trip into a comfortable,
safe and pleasant experience.
High visibility at night without
compromising on style.



### BENEFITS



### SAFETY

In the event of a collision the impact is optimally dissipated thanks to micro-movements.

DOUBLE CERTIFICATION



### FOLDABLE

Reduce its size by 45% in just 1 second thanks to its patented system.

EN1078 / CPSC.



### AIRFLOW VENTILATION

with a concealed orifices system that also protects you against fine rain.



### LIGHTWEIGHT

(340gr-375gr)



### ADJUSTABLE Elastic strap.



### PORTABLE

Store it comfortably in your backpack or bag wherever you go.

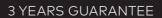


### 2 SIZES Available in M and L.



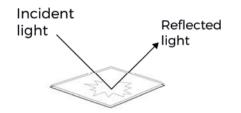
### HIGH VISIBILITY

Its microprisms technology disperses the light without dazzling.

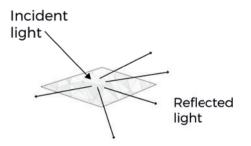




### Normal reflective surface



### Micro-prism tech





Pearl Reflective

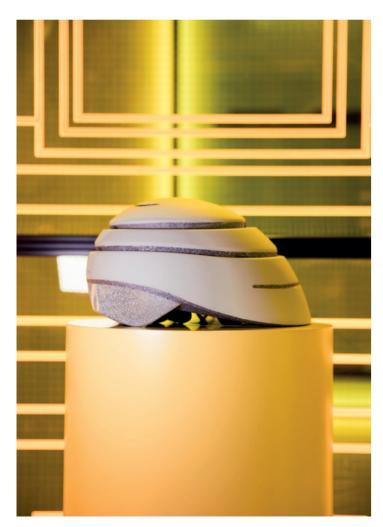
2 sizes: M, L



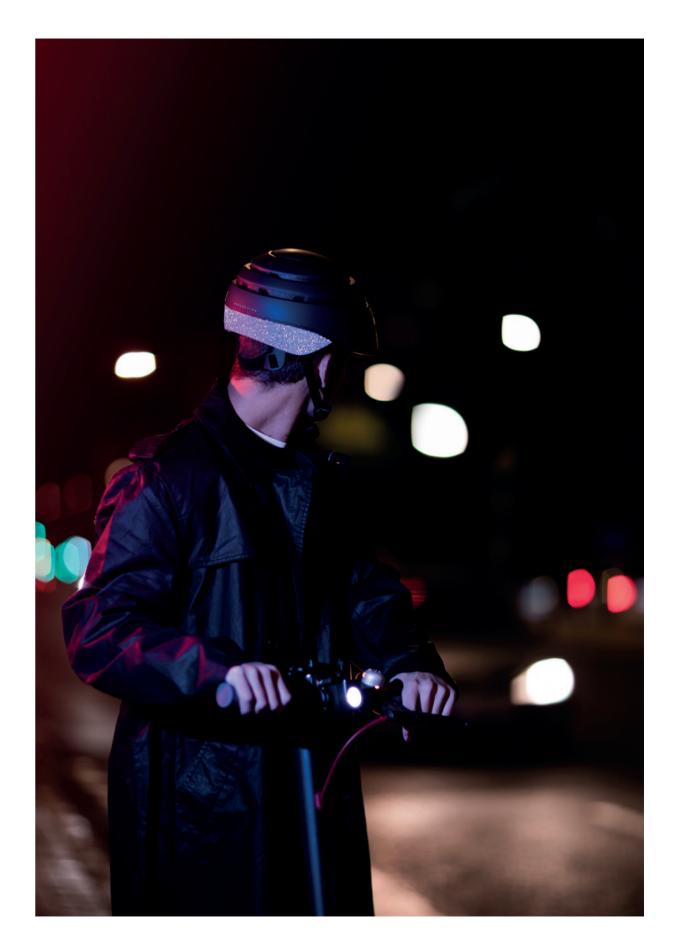
**Graphite Reflective** 

2 sizes: M, L









#MyLastPlasticBottle

Did you know that every minute 1 million plastic bottles are bought worldwide? And that only 9% of them are ever recycled? The rest ends up in our oceans, and if we carry on like this, by 2050 plastic will outweigh fish. #MyLastPlasticBottle challenges the global trend of water consumption: the use of plastic bottles as part of the past.



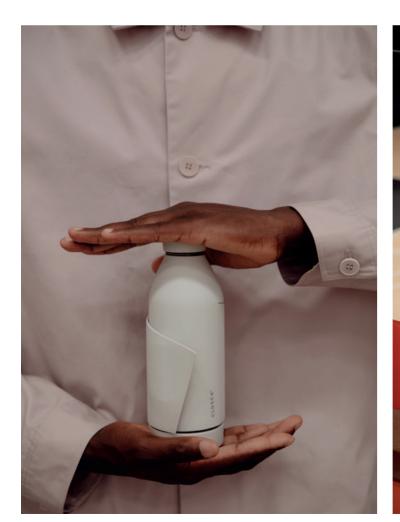
# CLOSCA BOTTLE CLASSIC The icon

Reflecting on the abuses committed by humanity in recent decades and to bring up the consciousness about our impact on the planet, the Closca Bottle was born. Our special collection reminds us that we have too much to lose if we destroy ecosystems.















### BENEFITS



### DUAL OPENING

Top and bottom caps allow for ice, fruit, or tea infusions, as well as an easy, seamless cleaning.



### HANDS FREE

Easily carry it wherever you want with our patented silicone strap.



### ANTI-DROP SYSTEM

Gaskets in both openings.
Backed by our lifetime
LeakProof Guarantee.



### ONE SIZE

420ml.



### BOROSILICATE GLASS

BPA free and recyclable.

Made with the toughest glass
in a water bottle. Keep your
water pure and odor-free.



### AN INTIMATE SIP

Designed with a soft, rounded mouth to create the most intimate drinking experience.



### CREATIVE ACCESSORIES

An infuser to add creativity to your drinks and caps to personalize your bottle.





### ACCESSORIES

Nude Black



Nude Gray



Nude White



Black caps



Gray caps



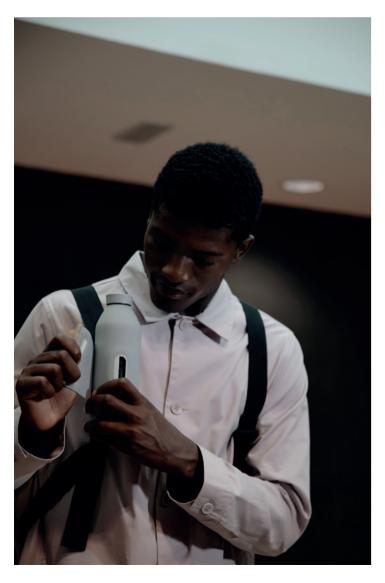
















# CLOSCA BOTTLE WAVE Places to be

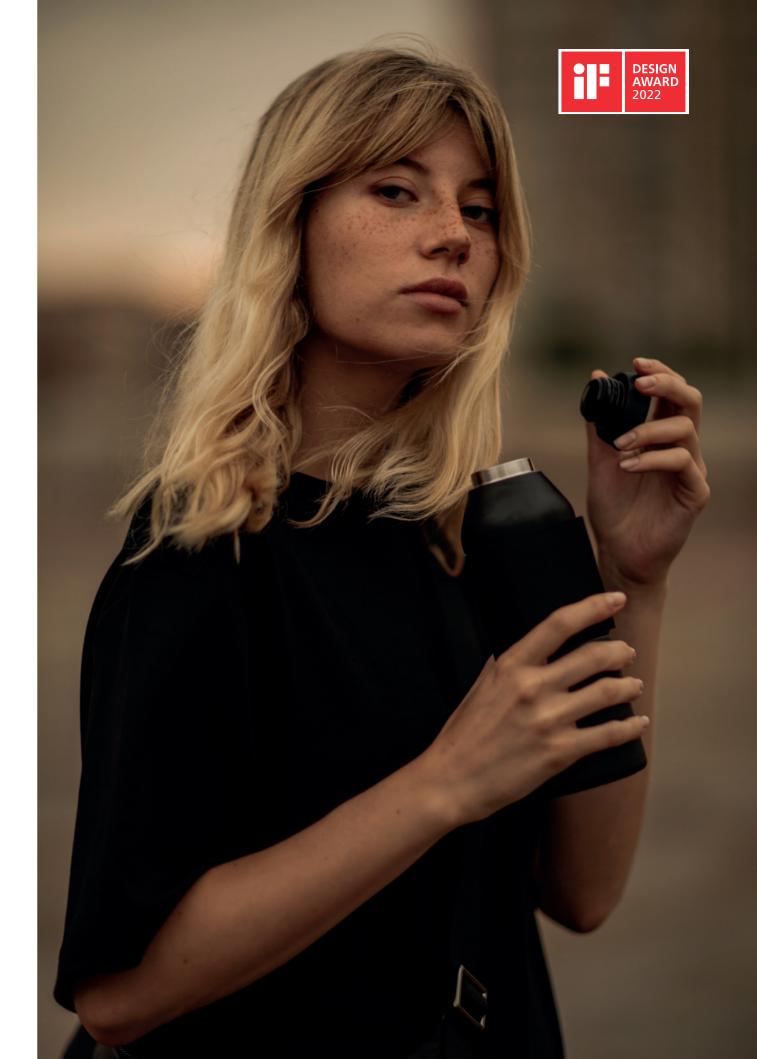
Our actions on the planet have a direct impact on us far greater than we realize. Our duty now is to react and be better for our oceans and forest and for our future. Closca Bottle Wave is our ode to the planet that reminds us we are all connected.

Closca Bottle Wave has recieved one of the most prestigious design awards: iF Design Award 2022 & Delta selection 2022.









# CLOSCA BOTTLE WAVE The magic of Aurora

The Aurora borealis is a spectacle of hypnotic beauty that seduces us with its magic. It is a natural phenomenon that generates pure attraction and show us the most infinite version of the sky.

Aurora collection comes in 4 colors inspired by the hypnotic beauty of the Aurora Borealis. Combine and find the perfect one for you.







### BENEFITS



TWO SIZES 450ml or 600ml.



STAINLESS STEEL 100% BPA, phthalates

and toxins free. No flavor added.



### HANDS FREE

Easily carry it wherever patented silicone strap.



THERMO

24h cold / 12h hot.



### SILICONE BASE

Protect your bottle and get a better grip on any surface.



AIRPORT SECURITY FRIENDLY



SOFT TOUCH FINISH Check out colors on the next page



MATTE FINISH

Check out colors on the next page

### BASIC

### Black

2 sizes: 600ml and 450 ml Matte finish



### White

2 sizes: 600ml and 450 ml Matte finish



### Antarctica

2 sizes: 600ml and 450 ml Soft touch finish



### Arizona

2 sizes: 600ml and 450 ml Soft touch finish



### Amazonia

2 sizes: 600ml and 450 ml Soft touch finish



### Sahara

2 sizes: 600ml and 450 ml Soft touch finish



### Himalaya

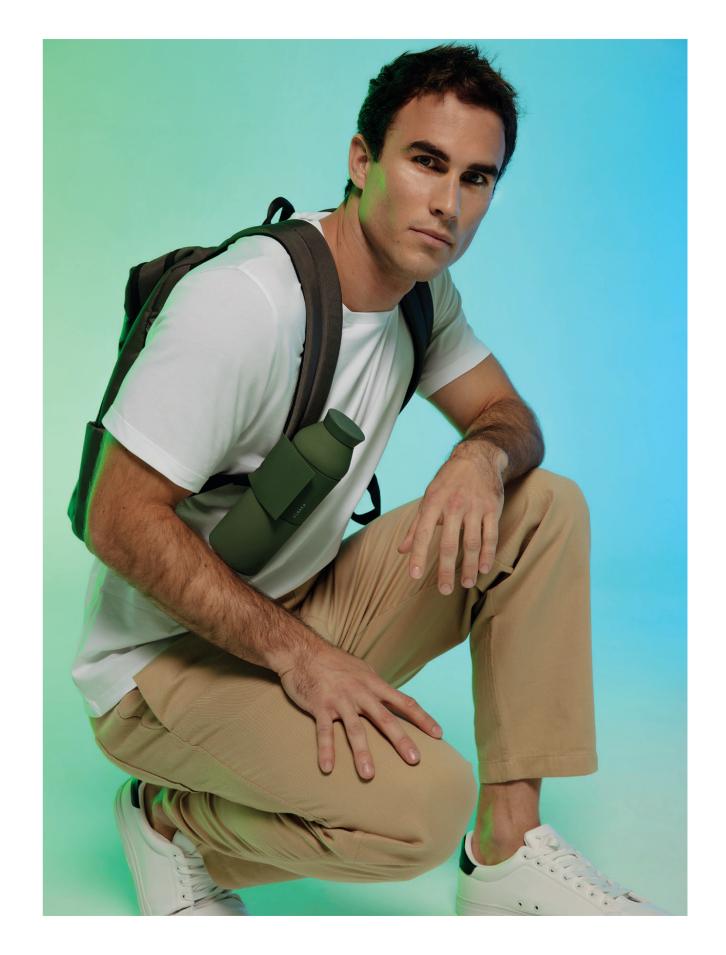
2 sizes: 600ml and 450 ml Soft touch finish



### Abyss

2 sizes: 600ml and 450 ml Soft touch finish





# CLOSCA BOTTLE FLAT The customizable one

Now the bottle is the message. Literally. They have always been in our company's path. History, design and proactivity.







### Black caps

### **CLOSCA BOTTLE FLAT**

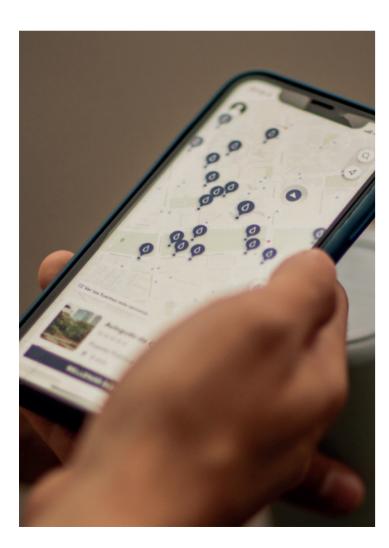
## ACCESORIES BASIC Black White White caps Black caps 2 sizes: 600ml and 450 ml 2 sizes: 600ml and 450 ml Arizona caps Anctartica caps CUSTOM Caos by Claudia Sahuquillo 1 size: 450 ml Amazonia caps Sahara caps Climate white Climate Black 1 size: 450 ml 1 size: 450 ml Himalaya caps Abyss caps

### **CLOSCA WATER APP**

Leave plastic behind by searching, refilling your bottle, tracking your positive impact and getting rewards.
All this can be achieved with our free Closca Water App.









### BENEFITS



WATER ANYWHERE Find your nearest refilling point (more than 250 000



Earn AND SAVE MONEY

Each time you refill your



**GET REWARDS**Be rewarded for leaving single-use plastic in the past.



CHALLENGES

Join challenges or create
new ones to inspire change.



TRACK YOUR IMPACT ON THE PLANET

### **PACKAGING**











# Some of our satisfied partners



























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### **RETAIL**



El Corte Inglés. Barcelona. Spain.

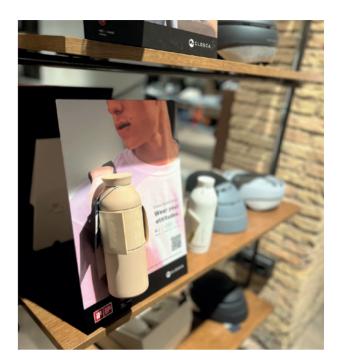




Poppyns. Valencia. Spain.









Wow concept. Madrid. Spain.

### **RETAIL**



Kultrad. Berlin Moleskine Store. Berlin



Xiaomi.

MoMA. New York





Selfridge. London Showroom Closca. Denmark



# CO-CREATIONS &PARTNERS

MAM







CANNES LION DELOITTE DIGITAL



# CO-CREATIONS &PARTNERS

SCHMIDT









PORSCHE



ZURICH



### **CO-CREATIONS &PARTNERS**

MADE







MOLESKINE











# CO-CREATIONS &PARTNERS

MoMA







GORILLAS







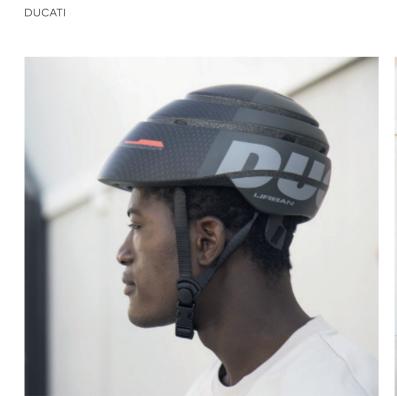




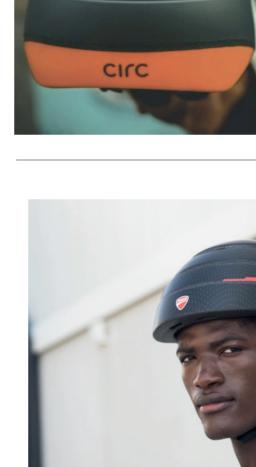


CLOSCA 32 - LOOKBOOK

















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