

Born in Sweden®

CATALOGUE 2020



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SPHERE VASE -
A smart range of vases that include a stainless steel ball, making it really easy to arrange your flowers.

OUR PHILOSOPHY

Sweden is a country fortunate enough to have deep forests, clean water and an abundance of fresh air. We take the environment seriously and most Swedes have a close relationship to nature.

As a company, we want to do our part in taking responsibility for the planet and the people living in it. The raw material we use is either recycled or recyclable. We are careful to make sure we control each step of the production to be as sustainable as we can.

The human aspect is just as important. We choose small factories that we can develop a close relationship with, whether it's in Sweden or in Asia.

Sweden, as well as the rest of Scandinavia have a strong design oriented legacy. You could say that it's in our DNA.

Most Swedes have a relation to our iconic designers, growing up in homes where functional design was as natural as meatballs and potatoes for dinner.

Our wish is to continue following the path that our former generation of designers have paved the way for. We want to design beautiful and practical items in a Scandinavian style, using long lasting materials and never hold back on quality. It is not our intention to produce things for a season but for LIFE!

Our goal is to produce items you can grow old with, things that will make you smile and bring a little bit of Scandinavia in to every home.



STUMPASTAKEN

Design: Jonas Torstensson



STUMPASTAKEN ORIGINAL

Item nr: 7340160

Size: 30x30x4 cm



STUMPASTAKEN ORIGINAL BALL POLISHED

Item nr: 7340160-6

Size: 30x30x4 cm



STUMPASTAKEN ORIGINAL BLACK

Item nr: 7340160-5

Size: 30x30x4 cm

*STUMPASTAKEN -
A sustainable Swedish design classic
100% recycled*



STAND FOR STUMPASTAKEN ORIGINAL

Item nr: Raw 7340162, powder coated black 7340164

Size: 30x30x71 cm



GRID FOR STUMPASTAKEN ORIGINAL

Item nr Raw: 7340161, powder coated black: 7340167

Size: 26,5x26,5x7 cm

Stumpastaken is made in Sweden of 100% recycled aluminum. This unique candleholder makes it possible to burn candlestumps all the way to the end. A safe, clever and environmentally friendly way of enjoying candlelight. Stumpastaken was originally designed in 1991 and has become a Swedish design classic.

STUMPASTAKEN SMALL

Design: Jonas Torstensson



STUMPASTAKEN SMALL

Item nr: 7340170

Size: 22,5x22,5x4 cm



GRID FOR STUMPASTAKEN SMALL

Item nr: raw 7340173, powder coated black 7340174

Size: 20x20x7 cm



STUMPASTAKEN SMALL BALL POLISHED

Item nr: 7340170-6

Size: 22,5x22,5x4 cm



VASES FOR STUMPASTAKEN

Item nr: 7340169

Size: Height 10cm, diam 3,7cm.

4-pack, fits all Stumpastaken models

*Easy cleaning of
Stumpastaken
Scan the QR code*



STUMPASTAKEN SMALL BLACK

Item nr: 7340170-5

Size: 22,5x22,5x4 cm



CORK BOWL FOR STUMPASTAKEN SMALL

Item nr: natural cork 7340171, black cork 7340172

Size: 22,5x22,5x6 cm



The accessories in our Stumpastaken range gives you the opportunity to get a wider function of your Stumpastake. The grid, used only with tealights underneath is perfect to use for keeping a teapot or light food warm. The cork bowls are made in Portugal of 100% recycled cork. We like the idea of using waste from the cork industry to create beautiful, useful new items. These bowls are perfect for storing your candlestumps, ready to use at any time.

STUMPASTAKEN LONG

Design: Jonas Torstensson



STUMPASTAKEN LONG

Item nr: 7340175

Size: 30x8,5x4 cm



VASES FOR STUMPASTAKEN

Item nr: 7340169

Size: Height 10cm, diam 3,7cm.

4-pack, fits all Stumpastaken models



STUMPASTAKEN LONG BALL POLISHED

Item nr: 7340175-6

Size: 30x8,5x4 cm



CORK BOWL FOR STUMPASTAKEN LONG

Item nr: natural cork 7340176-1

Size: 30x8,5x6 cm



STUMPASTAKEN LONG BLACK

Item nr: 7340175-5

Size: 30x8,5x4 cm



CORK BOWL FOR STUMPASTAKEN LONG

Item nr: black cork 7340176-2

Size: 30x8,5x6 cm

Stumpastaken long is perfect to place on a window ledge or mantelpiece. It's also very pretty as a table decoration, either with candles or flowers. Needless to say, it's a very safe Advent candleholder, where the candles can be allowed to burn all the way to the end. Easy cleaning up-side-down in the oven works for all Stumpastaken models.



TRIVET DOTS

Design: Veronica Vejsholt

Item nr: Natural cork 7340232, black cork 7340233

Size: 20 x 20 cm



TRIVET CIRCLE

Design: Veronica Vejsholt

Item nr: Natural cork 7340230, black cork 7340231

Size: 21 cm diam

We LOVE cork!

Cork is an amazing material! Insulating, heat resistant and besides that it does not burn.

All our cork items are produced at a small family factory in Portugal with great care for the environment and their heritage.

The cork trees are cared for with great love and the bark is harvested approximately every 9 years, which makes it a very slow way of farming. We use **RECYCLED** cork which saves the planets resources so that we can use this wonderful material with good climate conscience!



RECYCLING - FOR THE PLANET

By recycling waste materials, there are many advantages.

- 1 - We don't need to use resources to find new raw material.
- 2 - We take care of waste that would otherwise end up in a dump, potentially polluting the ground.
- 3 - We end up using at least 90% less energy overall in production!

We believe it is our duty, both as a company and as human beings, to take action to recycle as much as possible.

In Sweden there is a high level of consciousness about recycling on a personal level. Most households recycle all their cartons, paper, metal, plastic, batteries, electronics and glass in recycle stations situated all over the country. We hope that to be the standard in ALL countries in the near future - for the love of our **ONLY** planet.





BIRDFEEDER

Design: Pascal Charmolu

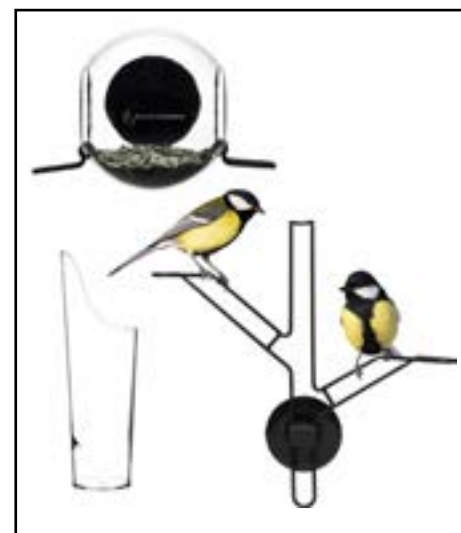
*ALL YOU NEED IS A WINDOW -
and you will have a lot of fun
watching the birds eat!*



BIRDFEEDER

Item nr: 7340030

Size: 10x18 cm



BIRDFEEDER KIT

Item nr: 7340119

Containing: Birdfeeder, filler and stand-by tree

*Scan the QR code
for the mini movie
"The Magic Birdfeeder"*



FATBALL HANGER

Design: Edmire

Item nr: 7340132

Size: 12x12 cm

These bird items are perfect gifts for the many people who love birds. Our Birdfeeder for the window is extra special since you don't need a garden, only a window. This is a gift that anyone would be happy to receive and you get to watch the birds eat at very close range. The fatball hanger is lovely to hang in a tree with the rubber ring allowing many birds to eat at the same time.

BIRDBATH/BIRDFEEDER

Design: Edmire



BIRD BATH / BIRDFEEDER

Design: Edmire

Item nr: Stainless steel: 7340275 Goldplated: 7340273 Copperplated: 7340274

Size: Height 60 cm, diam 22 cm

Our Birdbath/Birdfeeder is the ultimate garden accessory. It catches the eye wherever you place it as a beautiful sculpture for your garden or balcony. In the summer you can fill it with water and let the birds splash or drink and then fill it with seeds in the wintertime.

PUZZLE CANDLE HOLDER

Design: David Olschewski



PUZZLE CANDLEHOLDER

Size: Small 14 cm, medium 20 cm, large 26 cm



WHITE POWDER COATED

Item nr: Small 7340145,
medium 7340146, large 7340147



BLACK POWDER COATED

Item nr: Small 7340148,
medium 7340149, large 7340150



BRUSHED STAINLESS STEEL

Item nr: Small 7340151,
medium 7340152, large 7340153



BRUSHED COPPERPLATED

Item nr: Small 7340157,
medium 7340158, large 7340159



BRUSHED GOLDPLATED

Item nr: Small 7340154,
medium 7340155, large 7340156

Due to their shape, Puzzle candleholders are possible to place in many different ways. Combine them as you like for your own personal candelabra. Along with every piece comes an optional rubber ring to stop the candle wax from dripping. Puzzle candleholders can be purchased as singles, in a two-pack or three-pack.



CUTTINGBOARDS

Design: Veronica Vejsholt



CLOSE DOUBLE SIDED

Item nr: 7340312

Size: 30x40 cm



CLOSE DOUBLE SIDED

Item nr: 7340312

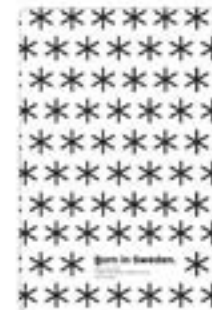
Size: 30x40 cm



DREAM

Item nr: 7340311

Size: 20x30 cm



FLINGA DOUBLE SIDED

Item nr: 7340310

Size: 20x30 cm

Our cutting boards are made in Sweden from HDF, which is a heat resistant material. Therefore you can use them both as cutting boards aswell as trivets, very practical! Patterns Close and Flinga are double sided, which means they have the same pattern in inverted colors on the reverse side.



All our trays are made in Sweden, made out of many layers of thin birchwood, each piece cared for by hand.
The trays can be washed in a dishwasher, top shelf.

BOTANICA TRAY
Design: Veronica Vejsholt
Item nr: 7340301
Size: Diam 46 cm



COUNTRYSIDE TRAY
Design: Objecthood
Item nr: 7340204
Size: Diam 46 cm

TRAYS

Made in Sweden



HEX WINERACK

Design: Matz Borgström



HEX WINERACK ALUMINUM

Item nr: 7340325-3

Size: 20x15x10cm

Sold in 3-pack



HEX WINERACK ALUMINUM/ BLACK

Item nr: 7340326-3

Size: 20x15x10cm

Sold in 3-pack



HEX WINERACK ALUMINUM/ BRONZE

Item nr: 7340327-3

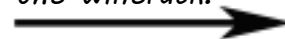
Size: 20x15x10cm

Sold in 3-pack

Hex Winerack is not only a storage for bottles, it is a piece of art all by itself. The modules slide into each other one by one, which means you can build your winerack into various shapes in your own personal style.

The winerack is made of extruded aluminum and you can choose if you want color on the outside or plain aluminum. With our super smart mounting plates you have the opportunity to hang it under a shelf or a cupboard. Otherwise it looks just as nice standing freely or against a wall.

*Scan the QR code
for a mini feel
good movie about
the winerack!*



ANGLE KITCHEN

Design: Susanne Uerlings



ANGLE KITCHEN ROLL HOLDER

Design: Susanne Uerlings

Item nr: Shiny white/ashwood 7340240, matte black/walnut 7340241

Size: Height 35 cm, Diam 17 cm



ANGLE KITCHEN ORGANIZER

Design: Susanne Uerlings

Item nr: Shiny white/grey star 7340244, Matte black/grey star 7340245

Size: Height 22 cm, Diam 14 cm

We spend a great deal of time in our kitchens and believe that if we surround ourselves with nice looking, practical items it makes cooking much more fun. Our kitchen organizer allows you to keep all of your favourite tools close at hand. Place your knives in the protective star in the middle and your other tools in the remaining gaps. Our kitchen roll holder matches nicely with the organizer.

BBQ TOOLS & CUTLERY

Design: Pascal Charmolu



BBQ FORK
Item nr: 7340111

BBQ SPATULA
Item nr: 7340112

BBQ TONGS
Item nr: 7340113

BBQ 3-PACK
Item nr: 7340011-1



SERVING SET
Item nr: 7340109
Size: Height 26 cm

CUTLERY 16 PCS
Item nr: 7340108

BBQ food is just as good any time of the year, even if we often think of warm summer days by the grill. We promise, that there are few things lovelier than gathering around a warm outdoor camp fire or grill in the middle of the winter, with snow all around to cook a sausage or two. Our amazing BBQ tool works great at any season!

NIGHTLIGHT

Design: Edmire



NIGHTLIGHT BRUSHED STEEL

Item nr: 7340135

Size: 10x4 cm



NIGHTLIGHT BRUSHED GOLDFLATED

Item nr: 7340136

Size: 10x4 cm



NIGHTLIGHT BRUSHED COPPERPLATED

Item nr: 7340137

Size: 10x4 cm



NIGHTLIGHT POWDERCOATED MATTE BLACK

Item nr: 7340134

Size: 10x4 cm

Nightlight is a candleholder with a simple aesthetic beauty, inspired by the times before electricity. In those days you would have to bring a candle to the bedroom and place it on the bedside table, hence the name - Nightlight. Even if that is no longer necessary, candlelight still has the same calming effect.

SPHERE VASE

Design: Pascal Charmolu



SPHERE VASE SMALL

Item nr: Steel 7340180, Goldplated 7340181, Copperplated 7340182

Size: Height 13 cm, Diam 10 cm



SPHERE VASE MEDIUM

Item nr: Steel 7340058, Goldplated 7340062, Copperplated 7340141

Size: Height 22 cm, Diam 14 cm



SPHERE VASE LARGE

Item nr: Steel 7340183, Goldplated 7340184, Copperplated 7340185

Size: Height 19 cm, Diam 18 cm



THEO LIGHT BLUE

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm

THEO DARK BLUE

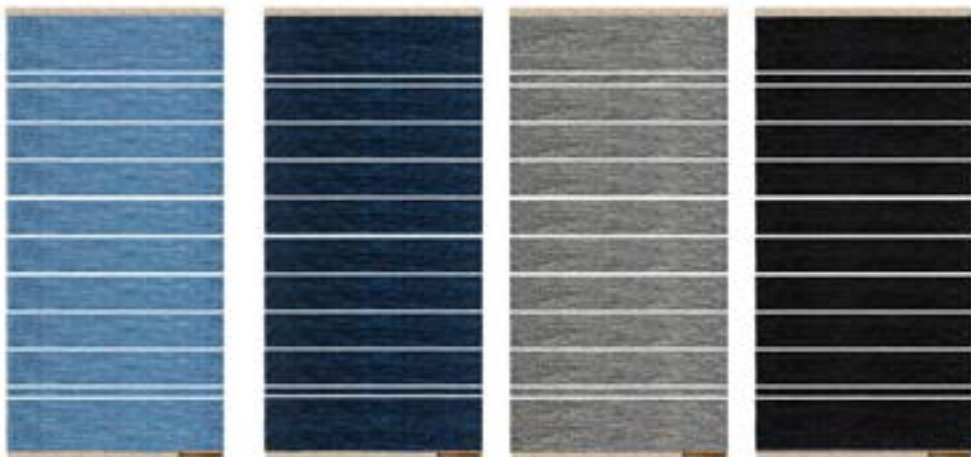
Design: Veronica Vejsholt
Size: 80x160, 80x250 cm

THEO GREY

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm

THEO BLACK

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm



PLAY HOOKS 3-PACK

Design: Edmire
Item nr:
ASH: 7340138
BLACK: 7340140
WHITE: 7340143
Size: 6 cm diam, M: 9 cm diam
L: 11 cm diam

PLAY HOOKS LARGE

Design: Edmire
Item nr:
ASH: 7340226
BLACK: 7340227
WHITE: 7340228
Size: 11 cm diam

PLAY HOOKS MEDIUM

Design: Edmire
Item nr:
ASH: 7340223
BLACK: 7340224
WHITE: 7340225
Size: 9 cm diam

PLAY HOOKS SMALL

Design: Edmire
Item nr:
ASH: 7340220
BLACK: 7340221
WHITE: 7340222
Size: 6 cm diam



RUGS & HOOKS

The weaving tradition in Sweden goes back hundreds of years. Saving every piece of cloth, turning them into rugs and weaving runners from them allowed for history to be laid on the floor. Our rugs are made of the finest New Zealand wool on a linen warp. They are thick enough to lay steady on the floor and give a soft and warm feeling. The quality of our rugs are so good that they will definitely become a part of the history in the homes they enlighten.



TOM BROWN

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm

TOM GREEN

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm

TOM GREY

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm

TOM BLUE

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm



ANGLE MAGAZINE STAND / TOILET PAPER HOLDER

Design: Susanne Uerlings
Item nr: Shiny white/ashwood 7340242,
matte black/walnut 7340243
Size: Height 39 cm, Diam 23 cm

BATHROOM

Design: Susanne Uerlings



A nice bathroom is a place for relaxation, where you can be alone with your thoughts for a moment. Our Bathroom organizer combines the necessity of storing some extra toilet paper with the luxury of having a few glossy magazines close by.



KITCHEN TOWELS

Item nr: Archipelago grey 7340212, Forest 7340190,
Archipelago 7340192, Forest grey 7340210
Size: 50 x 70 cm

CUSHION COVERS

Item nr: Archipelago 7340198, Forest 7340196
Size: 50x50 cm

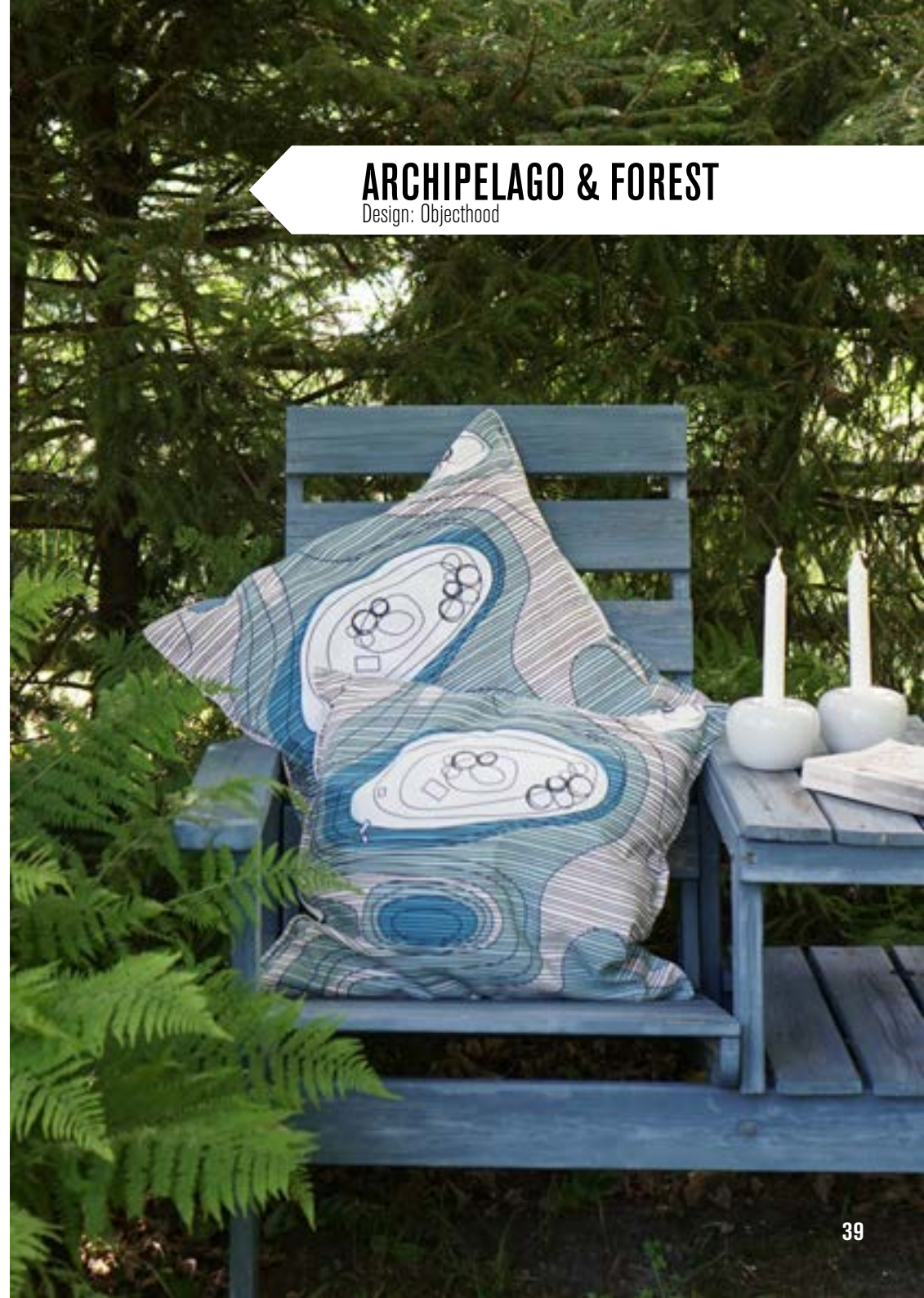
DOUBLE SIDED PLACE MAT

Item nr: Archipelago/Forest 7340195, Countryside/City 7340194,
Size: 35x45 cm



ARCHIPELAGO & FOREST

Design: Objecthood



WATERING CANS

Design: Pascal Charmolu



WATERING CAN BRUSHED

Item nr: 7340033

Size: H: 31 cm, diam 8 cm



WATERING CAN BLACK

Item nr: 7340063

Size: H: 31 cm, diam 8 cm



WATERING CAN WHITE

Item nr: 7340035

Size: H: 31 cm, diam 8 cm



WATERING CAN YELLOW

Item nr: 7340065

Size: H: 31 cm, diam 8 cm



WATERING CAN RED

Item nr: 7340036

Size: H: 31 cm, diam 8 cm



WATERING CAN ORANGE

Item nr: 7340064

Size: H: 31 cm, diam 8 cm



GARDEN WATERING CAN RED

Design: Pascal Charmolu

Item nr: 7340114

Size: H: 55 cm, diam 21,5 cm



GARDEN WATERING CAN WHITE

Design: Pascal Charmolu

Item nr: 7340115

Size: H: 55 cm, diam 21,5cm



GARDEN WATERING CAN BLACK

Design: Pascal Charmolu

Item nr: 7340056

Size: H: 55 cm, diam 21,5 cm



At Born in Sweden, we only produce items in a timeless design that can be loved and used for a long time. Our brand stands for quality, care for detail as well as awareness of materials and the environment.



LONG LASTING DESIGN





WATER CARAFE WITH COOLING ROD

Design: Pascal Charmolu

Item nr: 7340110

Contains 1 liter



CARAFE & TEALIGHT HOLDER

Design: Pascal Charmolu

UP-SIDE-DOWN TEALIGHTHOLDER

Design: Pascal Charmolu

Item nr: 7340181

Beautiful tealight holder that is possible to use in three different ways: standing, with the legs up or hanging in a glass.



KITCHEN TOWELS

Design: Objecthood

Item nr: Countryside 7340193, City 7340191,

City grey 7340211

Size: 50 x 70 cm



COUNTRYSIDE TRAY

Item nr: 7340204

Size: diam 46 cm

CITY TRAY ROUND

Item nr: 7340203

Size: diam 31 cm



CUSHION COVERS

Item nr: Countryside 7340199, City 7340197,

Size: 50x50 cm



CITY TRAY

Item nr: 7340202

Size: 15x32 cm

Sweden from above is a tribute to our beautiful country in four graphic patterns. The collection contains kitchen towels, cushion covers, double sided place mats and trays. The four patterns are called City, Archipelago, Forest and Countryside. All textiles are made of 100% quality cotton.

APPLE CANDLEHOLDER

Design: Kim Vejsholt



APPLE CANDLEHOLDER WHITE

Item nr: 7340283

Size: 10,5 cm diam, height 7,5 cm



APPLE CANDLEHOLDER RED

Item nr: 7340285

Size: 10,5 cm diam, height 7,5 cm



APPLE CANDLEHOLDER BLACK

Item nr: 7340284

Size: 10,5 cm diam, height 7,5 cm



APPLE SMALL 2-PACK WHITE

Item nr: 7340280

Size: 5,5 cm diam, height 4 cm



APPLE SMALL 2-PACK RED

Item nr: 7340282

Size: 5,5 cm diam, height 4 cm



APPLE SMALL 2-PACK BLACK

Item nr: 7340281

Size: 5,5 cm diam, height 4 cm

In Sweden we love apples. There are hundreds of different types of apples growing in gardens all over the country. An apple is not only the fruit of wisdom, here it becomes a fruit of light. Mix and match the two sizes for a tasty table setting. Medium size is for normal candles and small is for German candles.

CHRISTMAS TREE HOLDER

Design: Pascal Charmolu



CHRISTMAS TREE HOLDER SHINY BLACK

Item nr: 7340037

Size: 65X53X18 cm



CHRISTMAS TREE HOLDER SHINY WHITE

Item nr: 7340402

Size: 65X53X18 cm



CHRISTMAS TREE HOLDER POLISHED ALUMINUM

Item nr: 7340039

Size: 65X53X18 cm



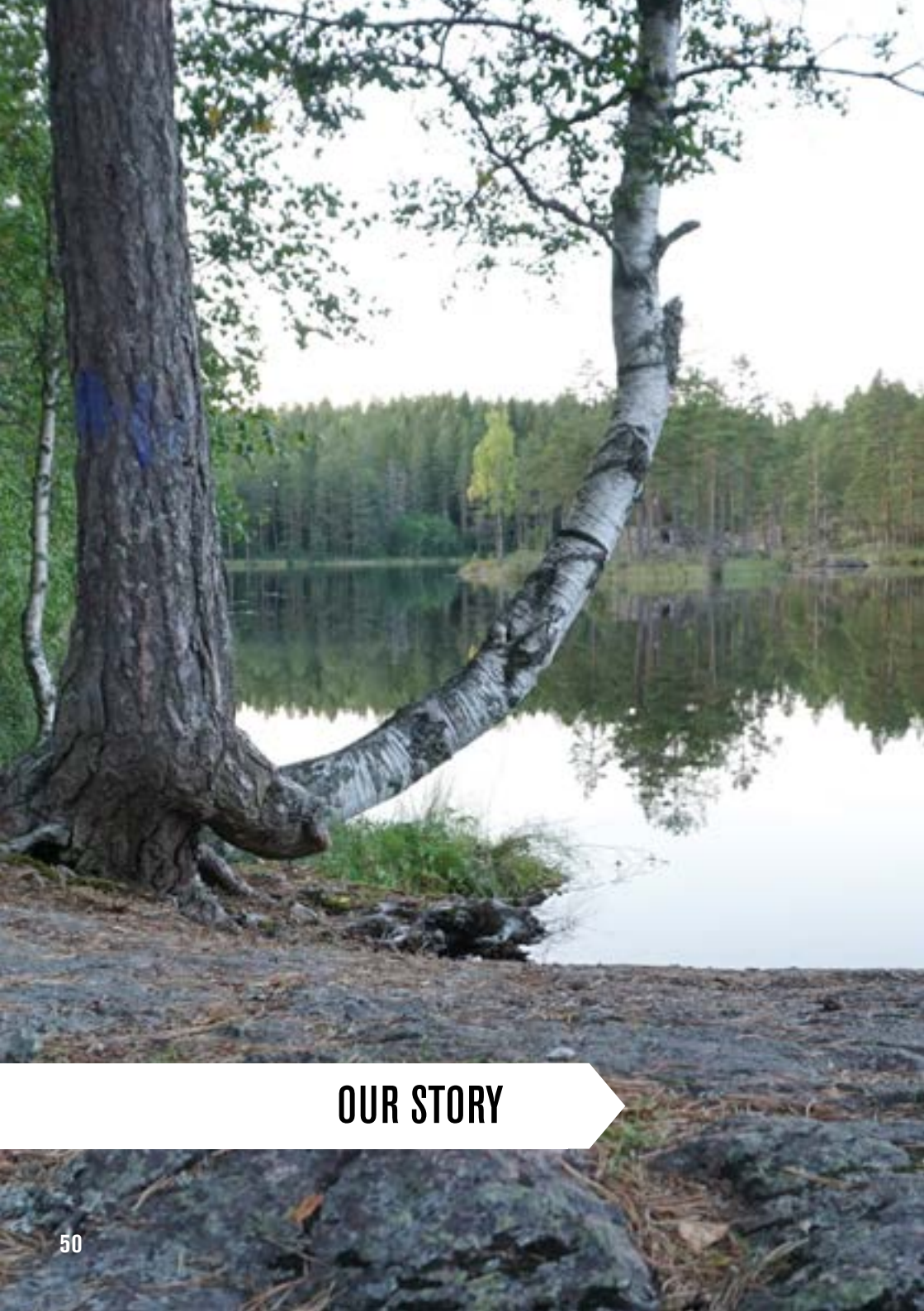
CHRISTMAS TREE HOLDER MATTE BLACK

Item nr: 7340401

Size: 65X53X18 cm



The Christmas tree holder is a steady piece that holds even really big trees. It is made of recycled aluminum and has either a polished or powder coated finish. Pascal Charmolu designed it already in 2008 and it has since then become a loved and appreciated Born in Sweden classic.



OUR STORY

Born in Sweden was founded in 2008 by Kim Vejsholt. He was previously the founder and co-owner of Sagaform. After making Sagaform a success story, he and his partner sold the company in 2001.

Kim then had the vision of creating a new company, a design company where each product would be allowed to take longer time in the development phase, with products aiming at a higher end of the market.

So, after a few years, Born in Sweden's first items were launched.

In the beginning all items were designed by Pascal Charmolu, a french designer who's been living in Sweden for many years. For example, he is the designer behind our popular Birdfeeder and Sphere Vases.

Now, we have a lot of exciting collaborations with talented designers and the design process is long and complex. A new product has to fit into Born in Sweden's philosophy and range and also have to be either recycled or recyclable.

Born in Sweden's office and warehouse are located in Borås which is a 30 minute drive east of Gothenburg. However, a lot of inspiration, both for new products and marketing comes from the west coast of Sweden and it's landscape Bohuslän. On the island of Tjörn, we have an extra office and this is where we shoot most of our photographic material.

Make sure to follow us on social media for updates and inspiration.



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